

UnitedCrowd business model summary

UnitedCrowd bridges the gap between the crowdsale market and any company. We enable every company to profit from a professional crowdsale campaign, establish crowdsale security standards and strive for being the first crowdsale financing fund.



Crowdsale Advisory and Execution: Tokenization service provider

- ▶ Consulting on all aspects of tokenization
- ▶ all-in-one-tokenization service with support during the entire crowdsale campaign
 - ▶ technical implementation
 - ▶ smart contract and blockchain solutions
 - ▶ efficient security measures
 - ▶ whitepaper preparation
 - ▶ landingpage preparation
 - ▶ marketing and affiliate system
 - ▶ bounty-programs
 - ▶ access to a powerful network of investors and efficient marketing channels

German standards tokenization: Establish security standards

Accept only those tokenization requests, that stand up a rigorous intern scrutiny: The UC-Quality-Check

- ▶ Due Diligence
- ▶ Product
- ▶ Scalability, finance, strategy
- ▶ Legal aspects

For crowdsale investors UC will a guarantee for 100% scam-free investments.

Our vision: The first token capital fund

Following the principle of venture capital funds, UnitedCrowd aims to be the first financing fund for crowdsale. We will select the best and most promising businesses and invest our full tokenization service to realise their crowdsale campaign.

In turn UnitedCrowd will receive token shares, which can either hold or sold at lucrative conditions once the project is successful.

To finance this investments we reserve 30% of the revenues from the sale of UC-Token and 5% of the future monthly turnover for the UC Crowdsale Investing Pool.